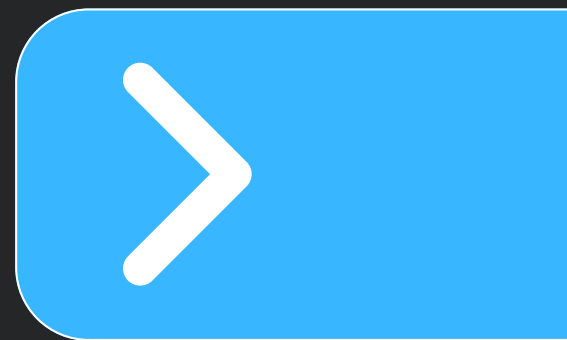




WAYS A LEADER EMPOWERS THEIR TEAM



SHARE THE 'WHY'



When people understand the purpose behind the work, they make better choices and feel more invested.



A brave leader takes the initial time to explain and also consistently keeps the focus on the end goal.



GIVE TRUE AUTONOMY



When a brave leader gives true autonomy with crystal clear outcomes, great things happen.



By setting a clear direction, this lets your people decide how to get there. Trust is a powerful motivator.



PSYCHOLOGICAL SAFETY



When a brave leader creates this environment a high performance team follows quickly behind it.



Make it normal to ask questions, challenge ideas, and try new things. Teams grow when they don't fear mistakes.



BESPOKE DEVELOPMENT



When a brave leader individually develops their people as individuals, with bespoke plans tailored to them it speeds up growth.



When you notice someone's strengths, interests, and ambitions they feel seen.



REMOVE THE FRICTION



If a leader can spot and then clear obstacles, streamline processes and make room for progress then the team will thrive.



A brave leader protects the team's focus. Sometimes the most empowering thing you can do is make space.



MASTER FEEDBACK

A brave leader masters the critical art of giving feedback and makes it habit.

Keeping it specific, honest, and always aimed at growth.

People can't improve in the dark, a leader helps them see.



CELEBRATE SUCCESS

A brave leader learns to
consistently celebrate progress.

Acknowledging effort and
learning, the journey as well as
the destination builds healthy
empowered teams.

Momentum builds when
improvement is recognised.



EARLY BUY-IN

A brave leader Involves the team early in the decision making process.

Co-creation leads to better ideas, stronger commitment and ultimately great empowerment than presenting a finished plan.



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