

BRAVE LEADERSHIP LESSONS

FREE DOWNLOAD



**A Modern Leaders Guide to getting
BRAVE Leadership right.**

BRAVE LEADERSHIP LESSONS

1

SILENCE IS NOT AGREEMENT

When it's quiet in the room that doesn't always mean you have agreement.

When they don't speak up you've actually created fear and not consensus.

Address this with opportunities for safe feedback, encourage and reward contributors and end by asking yourself a powerful question like:



“WHAT HAVE I NOT CONSIDERED?”

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2

LEARN (& FAIL) OUT LOUD

When you make a mistake, the team watch you learn, and that's when they really learn the most.

Your failure becomes the best educational tool you have at your disposal, if you handle it right.

Share your mistakes and challenges along with the resolutions and rewards.

Ask a probing question like:

**"WHAT MISTAKE HAS
HELPED YOU GROW?"**



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3

BRAVERY BUILDS TRUST

People now know perfect is a myth, but they do expect you to be authentic.

Owning your sh*t keeps you accountable and BRAVE and in turn builds trust in you & your leadership.

Role model being real and display courage during both the good and the bad times.

Ask a probing question like:

**“WHAT WOULD YOU HAVE
DONE DIFFERENTLY TO
AVOID THIS?”**



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SPEAK UP TO ENGAGE

People follow inspirational leaders because they're sold on the story.

Owning your voice and what you say fosters powerful leadership and belonging.

Saying the right thing, at the right time, in the right way can engage a team more than any financial reward.

Ask an exploring question like:

**WHAT WOULD YOU HAVE
SAID IF YOU HAD NO FEAR
OF REPERCUSSIONS?"**



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DISCOVER YOUR ACTUAL BRAND

Ask the right questions and discover what your personal brand is really saying.

Use tools, peer feedback and safe methods to find out the answer to the age old question.

“What do they say about me when I’m not in the room?”

Ask an honest question like:



**“WHAT DO I DO THAT GETS
IN YOUR WAY?”**

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LIKED DOES NOT MEAN RESPECTED

Wanting to be liked as a leader does not help you grow. It gives your power away.

Human nature means we all want to be liked but leaders often have to make unpopular decisions.

Knowing this means sometimes you have to lose some likes to gain some respect. Do the right thing, not the easy thing.

Ask an honest question like:

**WHICH DECISION HAVE YOU
DISAGREED WITH, AND WHY?"**



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BUSY DOESN'T MEAN EFFECTIVE

Real leadership often gets the best results from doing less, or different, not more.

A busy fool doesn't see this. Take time to evaluate your work and the subsequent results it shares.

Be Brave and take control of the schedule. Cancel a meeting, refuse an invite and focus on the things that matter.

Ask a reflective question like:

**WHICH ACTIVITY HAS PROVIDED
THE LEAST RESULTS?"**



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YOU NEED TO THINK ABOUT YOUR THINKING

Giving true considered thought to how you process information and think things through reaps rewards.

Thinking consciously and doing it on purpose delivers you real leadership kudos, results and reputation.

Slow down to review and check your view, data sources and biases.

Ask yourself a probing question like:



**HOW COULD I HAVE THOUGHT
ABOUT THAT DIFFERENTLY?"**

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DISAGREEMENT IS ESSENTIAL

A perma-happy team is always hiding something.

Leadership means you know how to disagree well, without ever drifting into dislike.

Educating your team to disagree and debate with purpose builds strength, confidence and collaboration.

Ask a reflective question like:

**HOW DID THAT DISAGREEMENT
FEEL IN THE MOMENT?"**



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LEADERS NEED EQ

A modern leader has to have emotional intelligence, know how to use it plus inspire others to join them.

Empathy, relationship building, emotional regulation and self awareness are the new magic mix of taking people with you.

Showing humanity and kindness will deliver more for you than command & control ever did for those before you.

Ask a reflective question like:

**HOW DID I REALLY FEEL DURING
THAT EXPERIENCE?"**



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