

CLARITY OF INTENT



Did we think clearly about what the decision is actually for?

Score the decision by asking:

- What problem is this decision solving?
- Is the intent simple enough to explain in one sentence?
- Does everyone get the “why”?



QUALITY OF CHALLENGE

Did we disagree well before deciding?

Score the decision by asking:

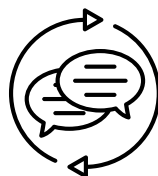
- Was there healthy challenge?
 - Were risks named openly?
 - Were alternatives explored?
- Did we discuss the hard things?

ALIGNED COMMUNICATION

Did we speak clearly and consistently once the decision was made?

Score the decision by asking:

- Was there one clear message?
- Were clear expectations set?
- Were there agreed owners?



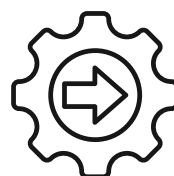
AGREED

NEXT STEPS

Did we decide in clear ways that created movement?

Score the decision by asking:

- Did the decision unlock progress?
 - Is the first step achievable?
- Did it remove friction or create it?
 - Are we closer to the outcome?



SCORE EACH BOX FROM 1–5. A GREAT DECISION SCORES 15+. A DECISION BELOW 10 NEEDS REVISITING.