



Decision Making with AI.

Helping you get confident & capable with
the use of AI in your decisions.



Embracing AI as your thought partner.

If you're not already embracing AI to help you then it's time to start.

AI isn't here to replace your judgement, in fact it couldn't be further from the truth.

AI is here to stretch it, stress-test it, and speed it up.

We've come up with five fast BRAVE-friendly ways to make decisions smarter and simpler with a little help from AI.





The Persona.

Ask your choice of AI to Play a Persona to help you speed up a decision making process with multiple views.

Switch the voice, shift the perspective.

Ask it to review the decision as:

- The Optimist
- The Skeptic
- The CFO
- The Customer
- The Team

Different personas unlock different angles for decisions instantly.

The Researcher.

Ask your choice of AI to be a Researcher to help you speed up information gathering in a decision making process.

Get your research located and analysed for you.

Ask it to research the information and look for:

- Evidence
- Comparisons
- Alternatives
- Patterns
- Risks

You get all clarity without the trawl to find it.





The Scrutineer.

Once you've got a draft decision, get it challenged.

Ask your choice of AI to scrutinise your work to help you speed up a decision making process with hard challenge.

Hear it from AI first, and plan for it.

Try prompts like:

- "Stress-test this."
- "Tell me what I'm missing."
- "Give me the uncomfortable truths."
- "Tell me what I don't want to hear."

It's the trusted colleague who says the thing you need to hear.

The Scenario Player

Ask your choice of AI to help you see what the future might look like, before you commit.

Get your head around the possible outcomes now.

Use AI prompts like:

- Best vs worst case
- Short vs long term
- X vs Y
- Impact on our customers
- What might our people think?

It helps the fog lift and provides possible insights to help you make a better decision.



The Summariser.

When everything feels noisy, get it distilled to help you make the right decision.

Cut through the noise so you can see the detail in the decision.

Ask AI to provide you with:

- One-paragraph summaries
- Plain-English options
- Simplest next step
- Riskiest next step
- Executive ready summary

Getting clarity now creates momentum later.



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